IN ABSENTIA

Vermibus
Critique of contemporary beauty standards is central to Vermibus’ practice. Throughout his body of work, he confronts the aesthetic norms imposed by the fashion industry, negating or exaggerating its most valuable aspects. His latest project entitled »In Absentia« marks the culmination of his artistic work, deliberating on the consequences of fashion advertising, while imagining the world without them. This series of works presents an elaborate confrontation with the core problem, suggesting solutions beyond the visible.

»In Absentia« began with the re-creation of 21 posters, each of them bearing an individual inspiration and significance. Every poster is created through the singular solvent-based technique Vermibus developed, implying that every image is the result of decomposition of the original through intervention with liquids. Surfaces, skin, and figure are altered selectively, while the artist often leaves hair and eyes of the models intact, as the only connection they might have with the real world or the proverbial window to the soul. The meaning of each work is hidden in the titles that evoke feelings of isolation, anguish, and detachment. Unrealistically beautiful models are dehumanized and their dismal essentials exposed, consequently altering our perception of fashion advertising and aesthetics.

A strident social critique against the advertising industry, »In Absentia« poses some of the crucial questions about reality in the post-truth world, stressing the global character of the socially engaged art of Vermibus.
No te debo nada

Dissolvent on original advertising poster
size: 59.2 x 50.4 cm
year: 2016
price: 3500 €
Hielo en mis pestañas

Dissolvent on original advertising poster
size: 60 × 40 cm
year: 2016
price: 3500 €
La sabana en mis ojos

Dissolvent on original advertising poster
size: 95 × 59 cm
year: 2016
price: 4900 €
Por dentro cien cicatrices

Dissolvent on original advertising poster
size: 90 × 60 cm
year: 2016
price: 4900 €
De estas dudas
estas certezas

Dissolvent on original advertising poster
size: 80 x 60 cm
year: 2016
price: 4500 €
Puedo con esto y con más

Dissolvent on original advertising poster
size: 70 × 50 cm
year: 2016
price: 3900 €
Los caminos del viento

Dissolvent on original advertising poster
size: 50 × 70 cm
year: 2016
price: 2900 €
De estos miedos
este coraje

Dissolvent on original advertising poster
size: 50 × 50 cm
year: 2016
price: 2500 €
Until she is gone

Dissolvent on original advertising poster
size: 100 × 70 cm
year: 2016
price: 3900 €
In Absentia

Dissolvent on original advertising poster

size: 60 × 80 cm
year: 2016
price: 6000 €